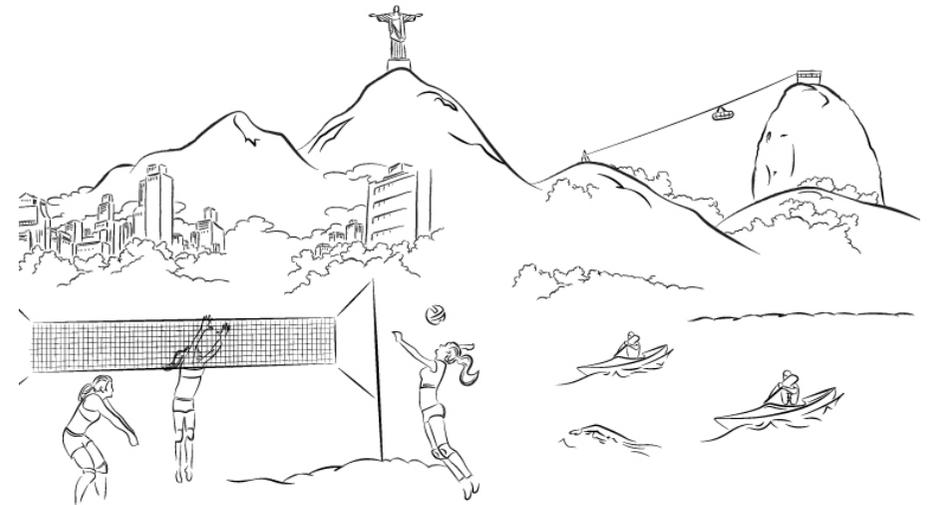
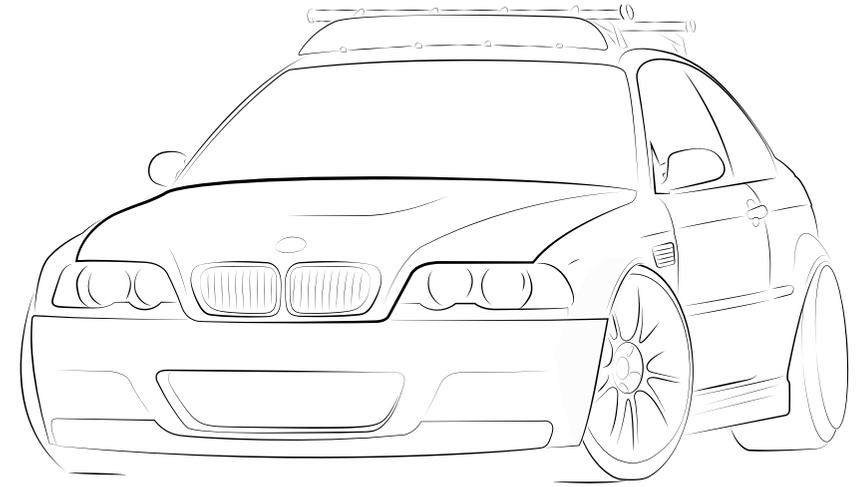
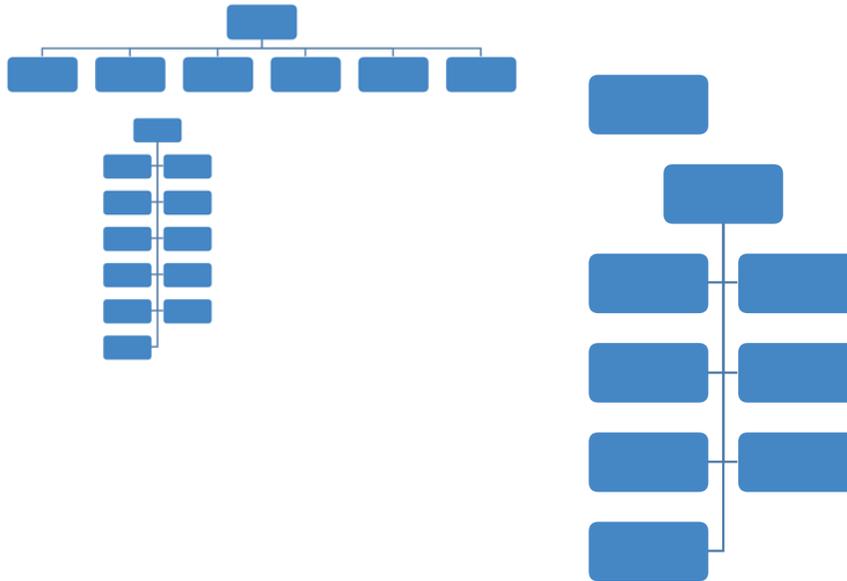


Stoyan Dimitrov
online portfolio: www.zizus.com

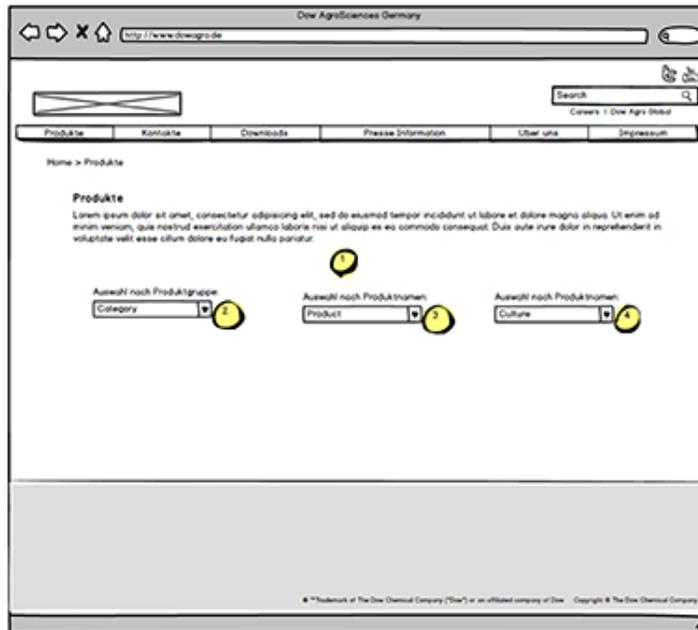
Creative Portfolio



The pen tool is perhaps the most bizarre and valuable tool Illustrator has to offer. It places anchor points, which define a path that eventually becomes an object. Anchor points define the path by controlling an angle of a corner, or shape of a curve. While it takes time to master this tool, it is worth every minute and effort. Final results are economical, clean, and precise.

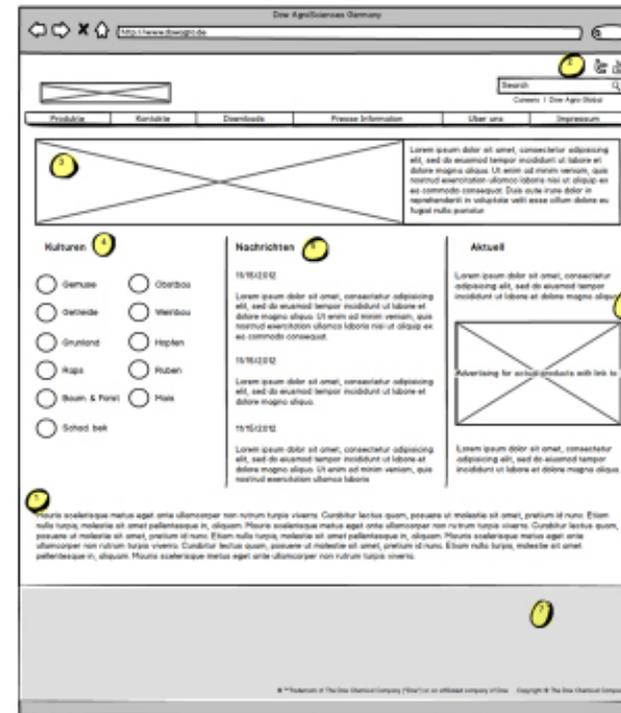


Dow AgroScience Germany



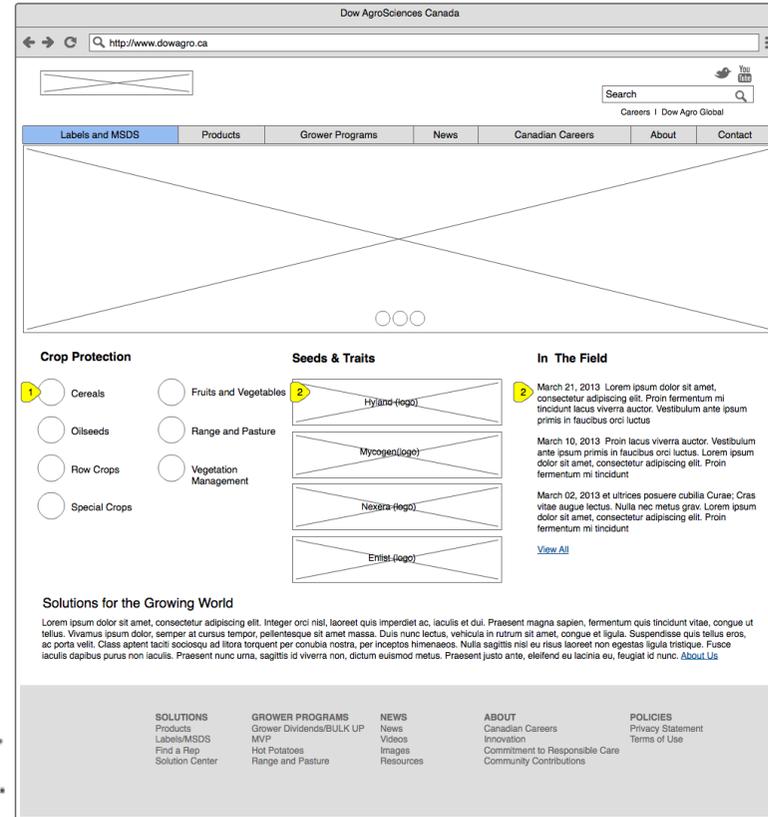
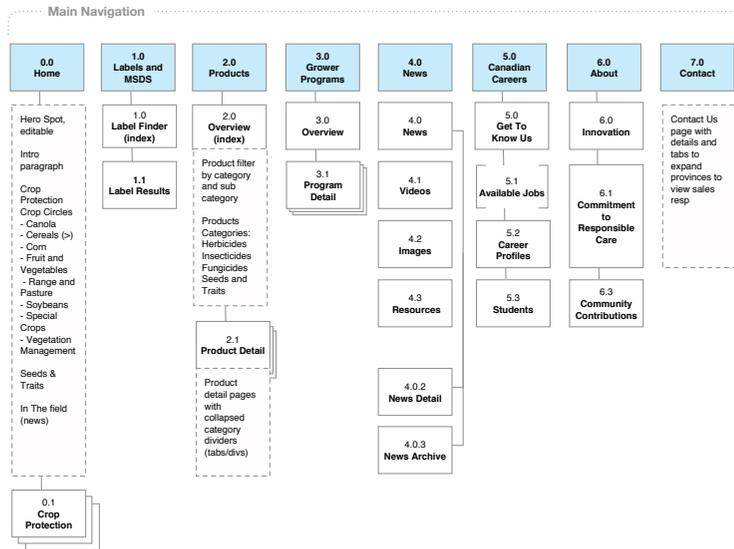
- Page Produkte
- 1 Selection can be made in any order. Filter other dropdowns based on selection
 - 2 Upon selection go to Product Page
 - 3 Product Name gets automatically updated after Product Group has been selected
 - 4 If Product is only one culture, then go to the Product Page else user must select from possible Cultures

Dow AgroScience Germany

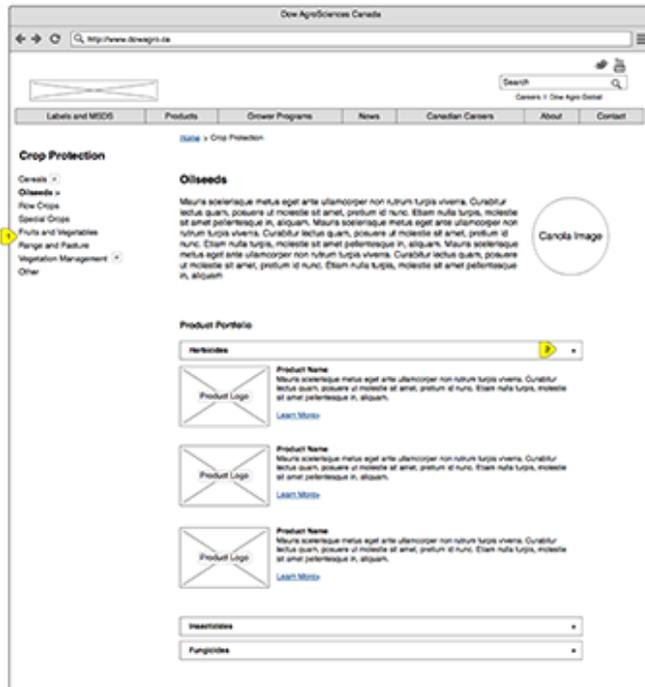


- Page Homepage
- 1 Homepage has introduction text to explain the purpose of the site
 - 2 Social Media icons and site search are present on every page allowing for a consistent and convenient way to share/search
 - 3 The rotating banner illustrates most recent news stories
 - 4 Product Portfolio by crop - culture
 - 5 Area shows featured news
 - 6 Area shows products and a carousel
 - 7 Robust version of the navigation bar also called footer

A website wireframe, also known as a page schematic or screen blueprint, is a visual guide that represents the skeletal framework of a website. Wireframes are created for the purpose of arranging elements to best accomplish a particular purpose. The purpose is usually being informed by a business objective and a creative idea. The wireframe depicts the page layout or arrangement of the website's content, including interface elements and navigational systems, and how they work together.

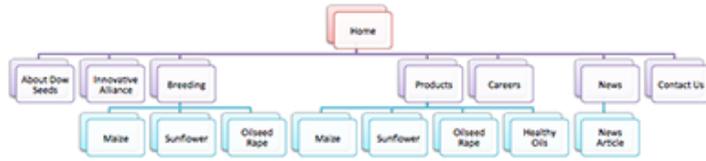


- 1 Cereals and Vegetation Management lead to their own sites (new window). Other crop circles lead to "Crop Protection" page.
- 2 Links directly to their 3rd party websites.
- 3 Can the "In The Field" news feed be IP location-based content?

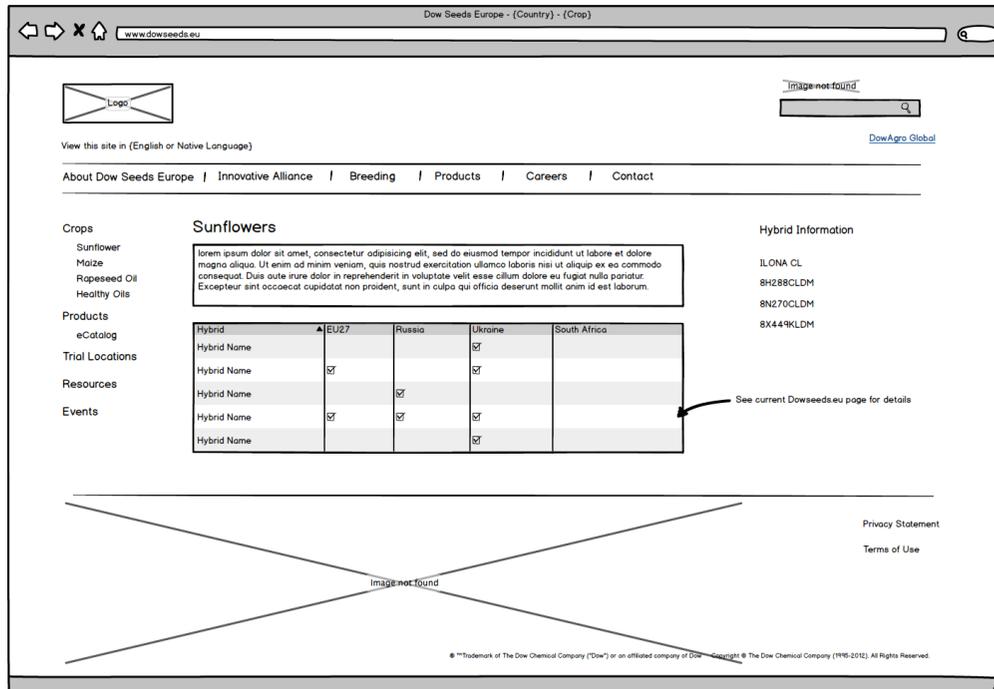
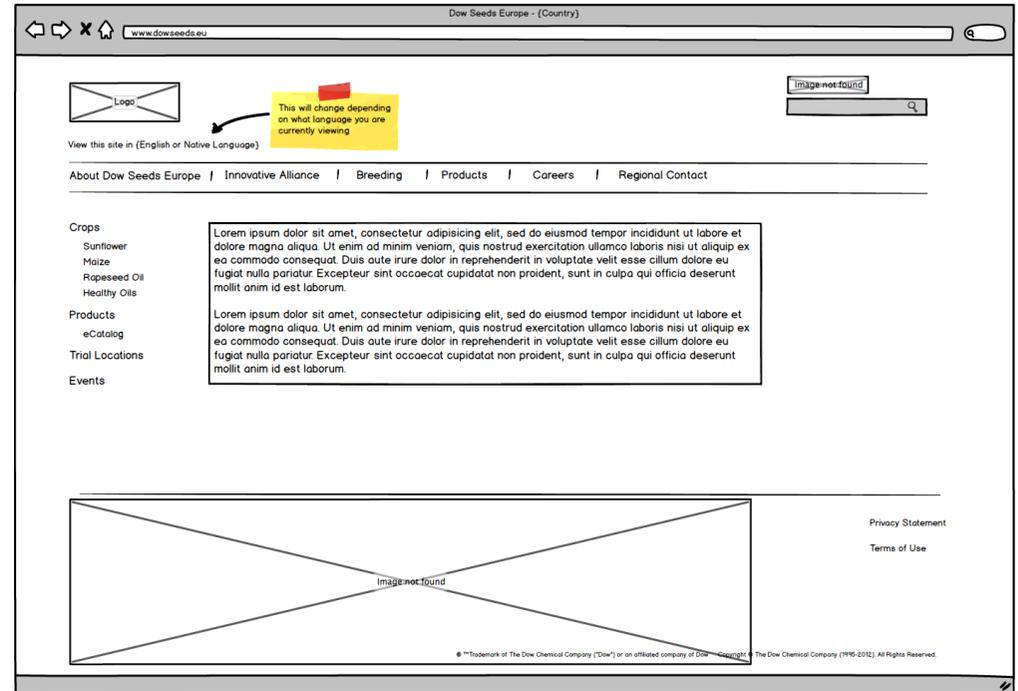


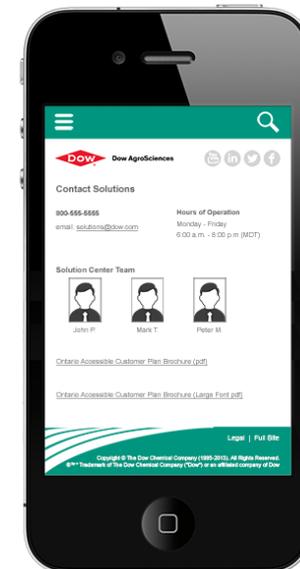
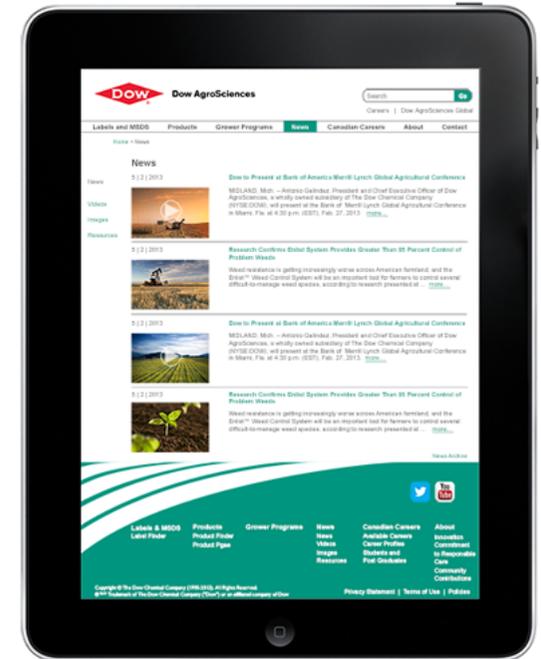
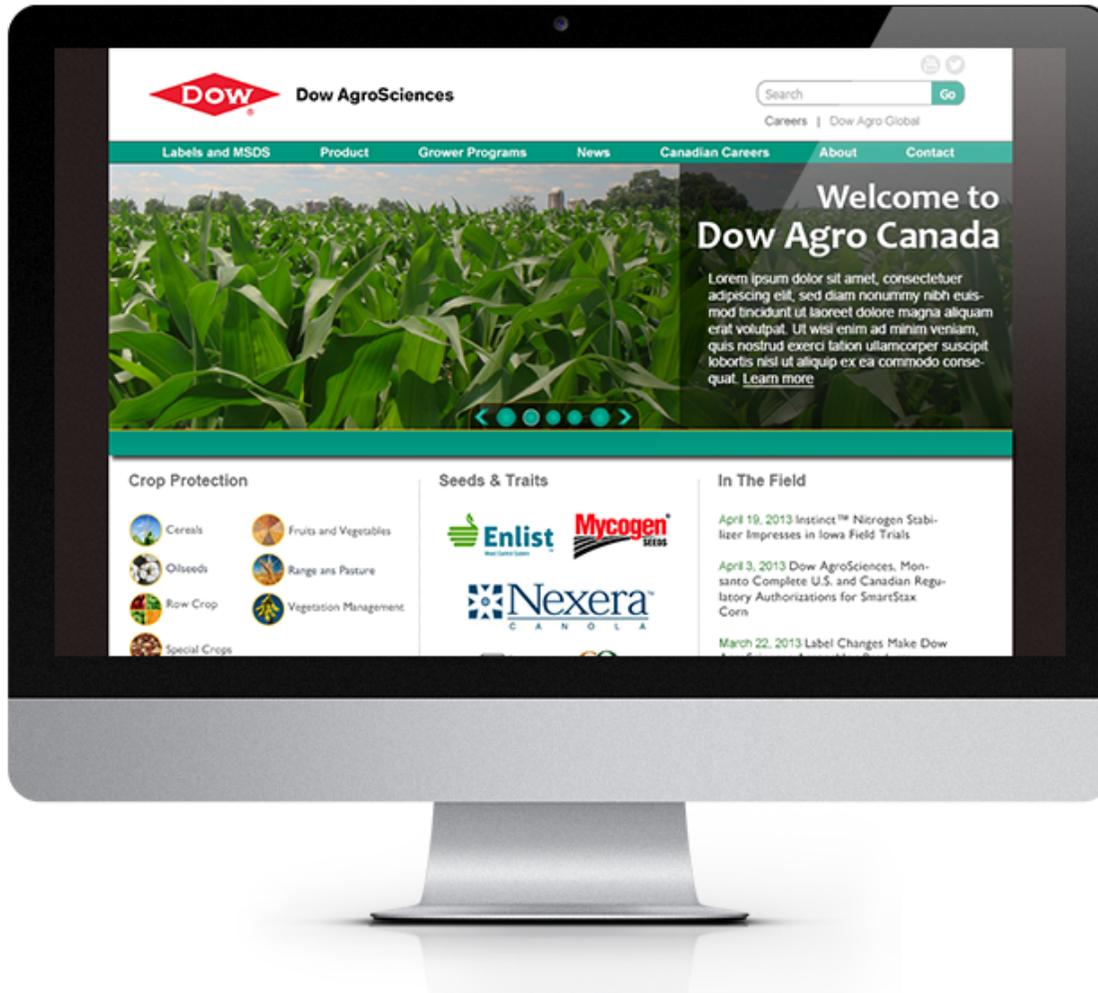
NOTE: This page is only accessible from the home page once navigation

- 1 Some link directly to their respective, ie: Cereals & Vegetation Management. Show a "loading spin" icon
- 2 Default - All expanders CLOSED. Expand to view all products. To include: Logo, Name, Description and Learn More link

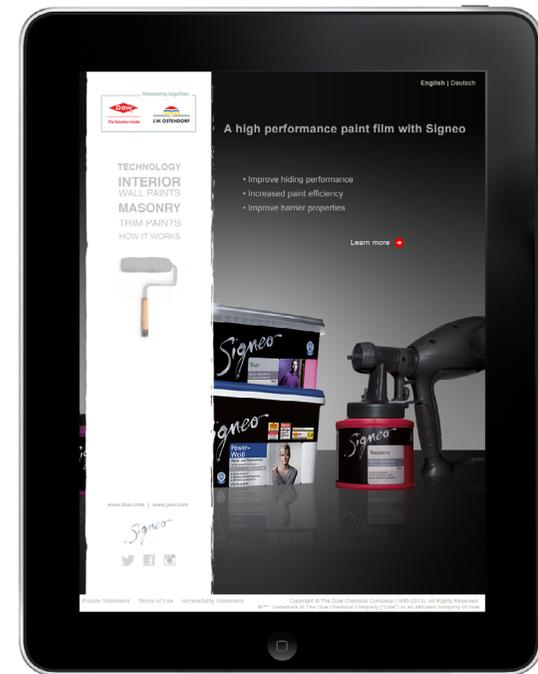
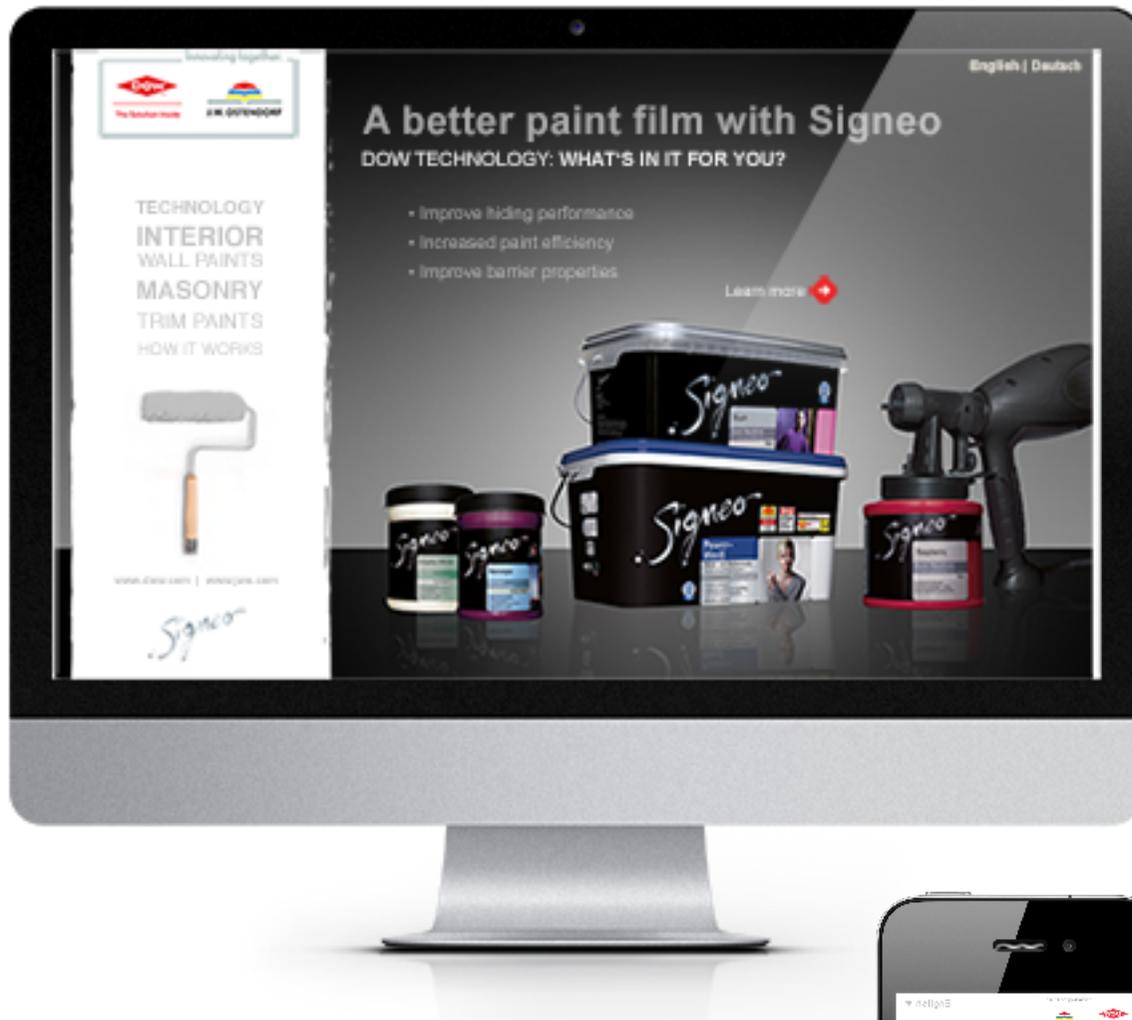


- Main site will have language switcher and be available in:
 - English
 - Romanian
 - Italian
 - Croatian
 - German
 - Russian
 - French
 - Slovakian
 - Spanish
 - Ukrainian
 - Hungarian
 - Polish
- Bottom of pages should include links to all EU country sites





Responsive Web design is an approach that suggests design and development should respond to the user's behavior and environment based on screen size, platform and orientation. This practice consists of a mix of flexible grids and layouts, images and an intelligent use of CSS media queries.

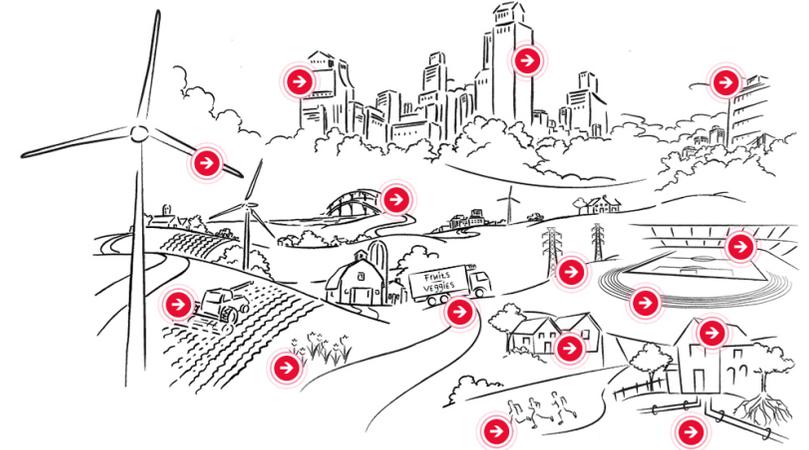


As the user switches from a laptop to an iPad, the website should automatically accommodate resolution, image size, and scripting abilities. In other words, the website should have the technology to automatically respond to the user's preferences. This would eliminate the need for a different design and a development phase for each new gadget on the market.



Formulated Systems

Dow Formulated Systems, a global business unit of The Dow Chemical Company, develops and markets fully-formulated polyurethane and epoxy systems. With tailor-made solutions it serves customers in a variety of industries to realize applications ranging from residential and commercial construction, infrastructure repair, and wind energy solutions, furniture, and shoe soles to decorative molding and athletic equipment. Striving to meet the specific needs of its customers in their local geographic regions, Dow Formulated Systems operates a global network of 30 systems houses and innovation centers.



Applications

Adhesives & Sealants | Artificial Turf | Binders | Carpet | Cold Chain Solutions | Industrial Composites | Electrical Potting & Encapsulation | Construction Insulation | Engineering Elastomers | Hypol | Footwear | Furniture & Bedding | Portable Water Pipes | Roads, Bridges, Parking | Wind Energy

Learn more about Formulated Systems



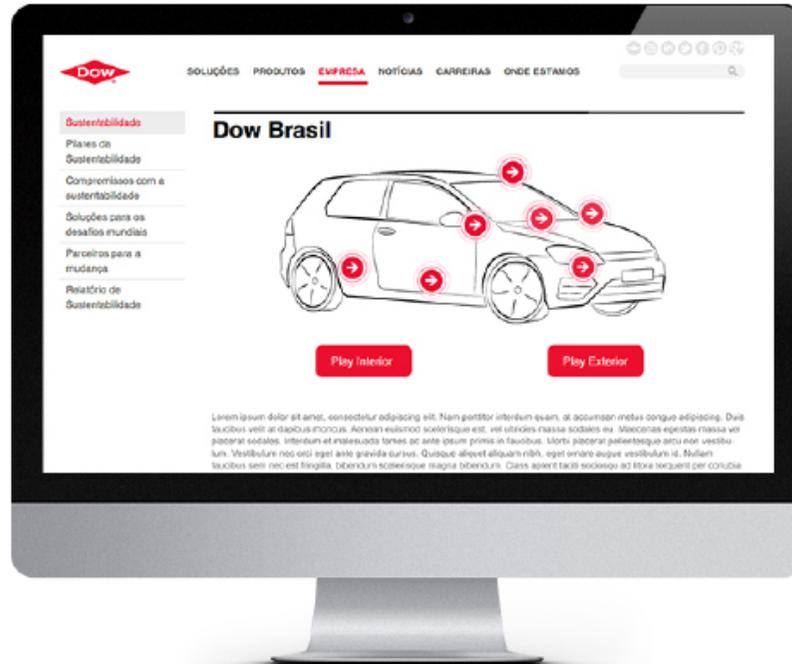
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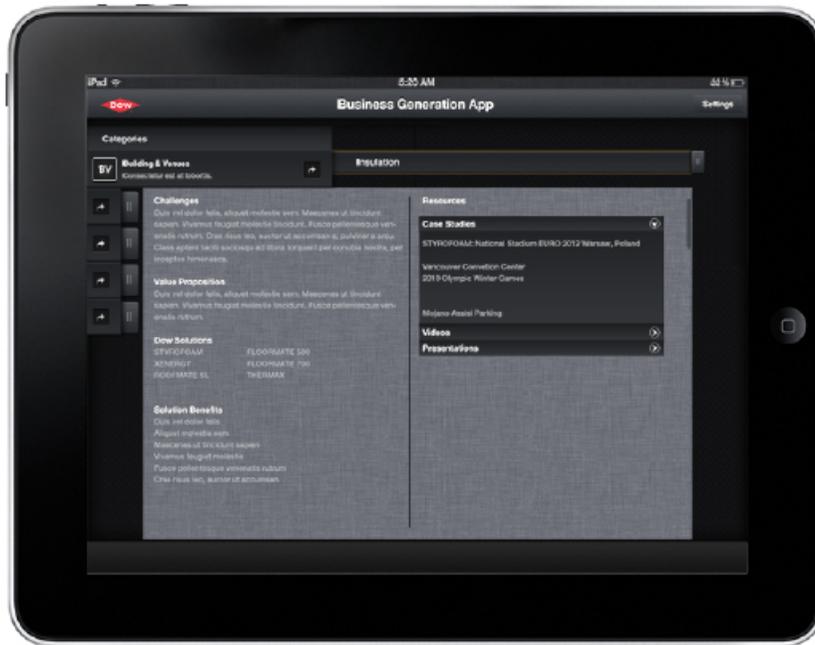
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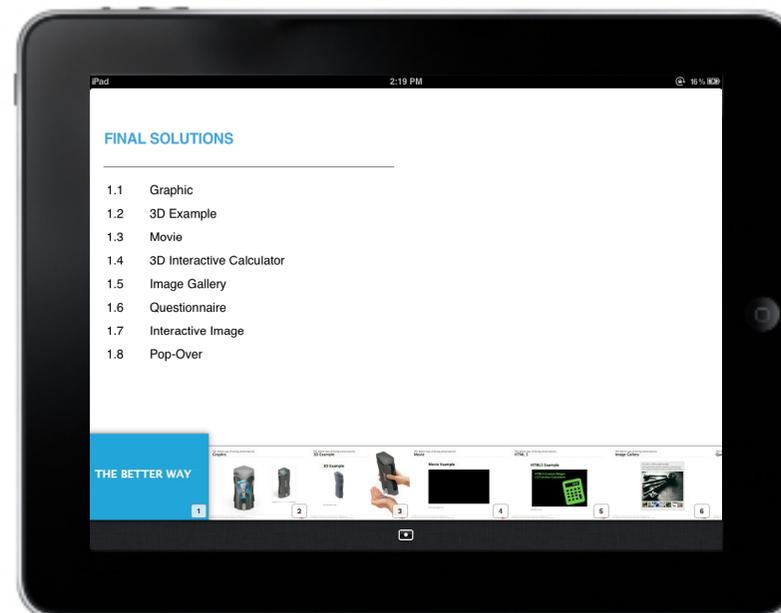
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In the Internet space, branding means creating a great user experience. Internet branding moves beyond logo, tagline, key messages and graphic identity into the customer's real-time interaction with the brand, for the entirety of the online experience. In this new world of branding, the Internet has become more than a gimmick or a mere line item on the communications budget. It can now play a pivotal role in enhancing brand relationships and corporate reputations.



If you are in the business of creating presentations, it's always helpful to have an arsenal of tools at the ready to help make your work that much easier—not to mention more polished, too.

Consider this perspective from Media Post's MarketingDaily: "A well-designed interactive iBook can easily take the place of a PDF or PPT (which can be embedded within an iBook) and provide marketers with a cost-effective, engaging alternative to deploying static content."



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OUDRATough™ HPC 104

OUDRATharm™ HPC 6508 and 6510

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Coating Materials





Education

- Central Michigan University, Mount Pleasant, Michigan
Master of Science in Administration, Leadership Concentration Expected Graduation May 2015
- Lawrence Technological University, Southfield, Michigan
Bachelor of Science in Computer Science May 2008
- Oakland Community College, Farmington Hills, Michigan
Associate in Business Administration May 2007

Work Experience

The Dow Chemical Company, Midland, Michigan

Creative Designer (Contractor)

Nov 2010 - Present

- Employ regular design phase through UI, in accordance to Dow branding standards
- Design web, tablet, and mobile concepts and translate them into production-ready mockups
- Design mock-ups and wireframes for Dow's corporate Intranet and Internet
- Create high quality user experiences through customer facing web application design, user interface, and mobile applications
- Develop web and marketing materials to expand Dow's \$100MM Olympic Games Partnership

ProVisions, LLC, Bingham Farms, Michigan

Graphic Designer & Website Project Manager

June 2008 – Nov 2010

- Trained and supervised employees according to company IT policies and practices
- Created and produced web and print materials for marketing campaigns and promotional events,
- Project manager of marketers, developers, and designers, led to \$100,000 savings
- Sole liaison between communication and customer service departments and design staff

Freelance and Volunteer Work

April 2010 - Present

- Prepare the web version of "Bulgarians in Detroit", a non-profit community newspaper
- Design logos, flyers, and brochures for the Bulgarian Community Organization

Private Consultant

June 2006 - Present

- Design and develop websites, flyers, logos, and brochures

Additional Skills

- Design: Adobe Creative Cloud
- Mockup & Prototyping Tools: Balsamiq
- Languages: C++, Visual Basic, HTML, Java, CSS, jQuery
- Email Marketing Tools: Constant Contact, MailChimp, Silverpop
- Search Engine Optimization and Search Engine Marketing
- OS: Windows 7/Vista/2000/XP Pro/98, Mac OS
- Fluent in Bulgarian, conversational in Russian, working knowledge in French